

ALUCA - Job Advertisement Service

(prices as at 1 November 2008)

ALUCA's job advertising service is that we email out your job ad to all ALUCA members. As at October 2008 we have over 1200 members. All members are involved in the Life Insurance industry. There are approximately 70 members in New Zealand, another 40 or so in countries other than Australia and New Zealand with the balance located in Australia.

Approx 88% are in direct life companies (insurance and reinsurance). Approx 520 give their primary interest as Claims with the same number giving their primary interest as Underwriting (not all members have indicated a primary interest and some members are interested in both).

The spread of seniority ranges from trainees right through to CEO's. All the major insurance companies have multiple members (membership is on an individual basis, not a company basis). The largest single group has over 70 of its staff as members, but it is not unusual for entire underwriting or claims departments to be members.

The cost for an advert is A\$900 plus \$90 GST (for Australian based advertisers advertising Australian positions) - at total of \$990. We also place your advertisement on the ALUCA website for 2-3 weeks, depending on the closing date of your advertisement. Whilst we have no firm statistics, this page is the most popular page of the ALUCA website. However, it is important to note that the service ALUCA provides is the direct email to members, with the website entry as a bonus.

All you have to do is email your advertisement to the ALUCA Secretariat at info@aluca.com. It can be in Word or Powerpoint or a pdf file (but if you send a pdf file you will have to put the ALUCA disclaimer in before you send it - see below for disclaimer).

You can look on our website - advertising page to see some examples if you need them. www.aluca.com

The ad can be the equivalent of an A4 page if it was printed. It can have logos and colours etc, and you can have more than one job on it (max, say 3 separate roles), provided it can be comfortably fitted (not squashed) onto an A4 page (with room for the disclaimer at the bottom).

The size of the electronic file must be as small as possible - well under half a megabyte, otherwise some company email systems will reject your advertisement - so if you use graphics/logos, please make them a small format like jpg or gif, not large formats like bmp.

We don't put job ads into a publication – they are directly emailed out to our members – so there are no particular cut-off dates (not like newspapers).

All you need to do is to email the advertisement. The Secretariat officer works on a part-time basis for ALUCA so please allow 2-3 working days to be processed. Often, depending on what else is happening, it is possible to distribute your advertisement sooner than 2-3 working days, so please also tell the Secretariat if it can't go out before a certain date/time.

The Secretariat sends your advertisement out and then sends you an invoice.

Further information may be obtained from

Alison Dews
ALUCA Secretariat
Phone: +61 3 9836 5177
Fax: +61 3 9836 5277
email: info@aluca.com

ALUCA DISCLAIMER:

We have two types of disclaimer.

A For advertisements placed by a “direct” company. The disclaimer is:

Australian Life Underwriters and Claims Association (ALUCA)

ALUCA has been asked to bring this notice to the attention of members. In respect of this, as of all other vacancies, members are reminded that neither ALUCA nor the officers of ALUCA can accept any liability in relation to any appointment that may be made as a result of this notification.

Tracey Peters, President

NB: This advertisement has been placed directly by the company concerned. Individual applicants should apply directly to the company as indicated in the advertisement. **Unsolicited approaches by recruitment companies are inappropriate.**

B For advertisements placed by a recruitment company. The disclaimer is:

Australian Life Underwriters and Claims Association (ALUCA)

ALUCA has been asked to bring this notice to the attention of members. In respect of this, as of all other vacancies, members are reminded that neither ALUCA nor the officers of ALUCA can accept any liability in relation to any appointment that may be made as a result of this notification.

Tracey Peters, President

The disclaimer must appear at the bottom (or other suitable place) of each advertisement.